

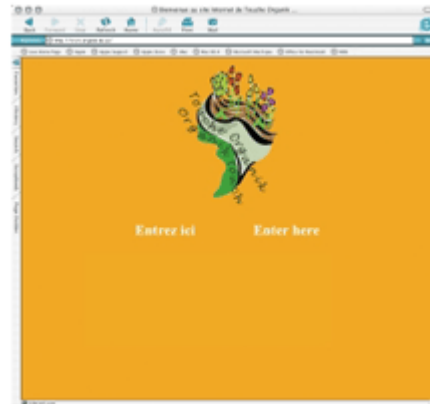
Touche Organik Touch

Beresford, NB

"Finding environmentally conscious suppliers and increasing the level of consumer awareness are important factors for environmentally friendly entrepreneurs."

*Marc Landry, Owner
Touche Organik Touch*

Touche Organik Touch specializes in environmentally friendly gardening and lawn care by offering organic fertilizers, consultation and project management services. As an entrepreneur, Marc Landry applied his background as an environmental technician by identifying a market that he could develop and creating Touche Organik Touch. As a project consultant and educator Landry helps people develop and apply sustainable lawn and gardening practices that are beneficial to the environment and the people he serves.



Touche Organik Touch also promotes sustainable lawn care and gardening through the sale of environmentally friendly products that have traditionally been developed by larger companies using harmful chemicals.

Landry acquired the knowledge he needed to develop and operate his business through networking, personal experiences and a post secondary education. He advocates taking the time to ensure that all aspects of the business are environmentally friendly because it will help develop customer loyalty while having a positive impact on the environment.

Some of the challenges that Landry deals with as an environmental entrepreneur involve awareness education and product availability. It is Landry's belief that employees and consumers must be educated, and he attempts to meet this need using workshops and advertising. In the future Landry hopes to find and/or develop new environmental products for the consumer market.

To learn more about Touche Organik Touch visit
www.organik.nb.ca (E/F)